



Republic of the Philippines
PROVINCE OF BENGUET
La Trinidad
SANGGUNIANG PANLALAWIGAN OFFICE
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REGULAR SESSION, February 29, 2016

PRESENT: HON. JOHNNY D. WAGUIS, Board Member,
Temporary Presiding Officer

HON. CONCEPCION D. BALAO, Board Member
HON. ESTEBAN T. PIOK, Board Member
HON. JACK I. DULNUAN, Board Member
HON. NARDO B. CAYAT, Board Member
HON. ALFONSO L. FIANZA, Board Member
HON. BENJAMIN C. SAGUID, Board Member
HON. ROBERT M. NAMORO, Board Member
HON. JIM G. BOTIWEY, Board Member
HON. LEONARDO L. LAWANA, PCL Pres., Ex-Officio Member
HON. JAMES M. GUANSO, JR., LnB Pres., Ex-Officio Member
HON. BLAS L. DALUS, IPM Representative, Ex-Officio Member

ABSENT: HON. NELSON C. DANGWA, Vice Governor (On OB)
HON. FLORENCE B. TINGBAOEN, Board Member (On OB)

PROVINCIAL ORDINANCE NO. 16 - 181

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PROHIBITING ANY PERSON FROM PLACING OR INSTALLING SIGNAGE, IN ANY FORM, THAT ADVERTISES OR TENDS TO ADVERTISE ANY FARM INPUT IN ANY FARM BEING CULTIVATED IN THE PROVINCE OF BENGUET WITHOUT FIRST SECURING A WRITTEN PERMISSION FROM THE PERSON RUNNING THE FARM AND A BARANGAY CERTIFICATION FROM THE CONCERNED SANGGUNIANG BARANGAY CERTIFYING THAT THE PRODUCT TO BE ADVERTISED WAS ACTUALLY USED IN THAT FARM AND PROVIDING PENALTIES FOR VIOLATION THEREOF

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WHEREAS, concerned farmers in the Province of Benguet are alarmed with the practice of some sales agents and/or company representatives of putting or installing signage in farms that advertises their product without securing permission from the farm owner or cultivator;

WHEREAS, they claim that they are being misled because signage advertising farm inputs are being placed or installed in farms even if the product being advertised in the signage was not actually used in that particular farm;

WHEREAS, there is a need to prevent this unscrupulous practice in order to protect our farmers;

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NOW THEREFORE, on motion duly seconded,

BE IT ORDAINED BY THE SANGGUNIANG PANLALAWIGAN OF BENGUET IN SESSION ASSEMBLED THAT:

SECTION 1. TITLE. The short title of this Ordinance shall be. **“FARM SIGNAGE PROHIBITION ORDINANCE OF BENGUET PROVINCE”;**

SECTION 2. PROHIBITION. It shall be prohibited for any person to place or install a signage, in any form, that advertises or tends to advertise any farm input in any farm being cultivated in the Province of Benguet without first securing a written permission from the person running the farm and a barangay certification from the concerned Sangguniang Barangay certifying that the product to be advertised was actually used in that farm.

For this purpose, the term “farm input” as used in this Ordinance shall refer to any agricultural farm input which maybe in the form of seeds, seedlings, fertilizers, pesticides, feeds and biologics, hormone, plastic sheets/mulch, tools and machineries.

SECTION 3. AUTHORITY. The different Sangguniang Barangays of the Province of Benguet are hereby authorized under this Ordinance to devise a manner or requirement in ascertaining the actual use of a farm input in a particular farm as a precursor to the issuance of a barangay certification as required in Section 2 hereof.

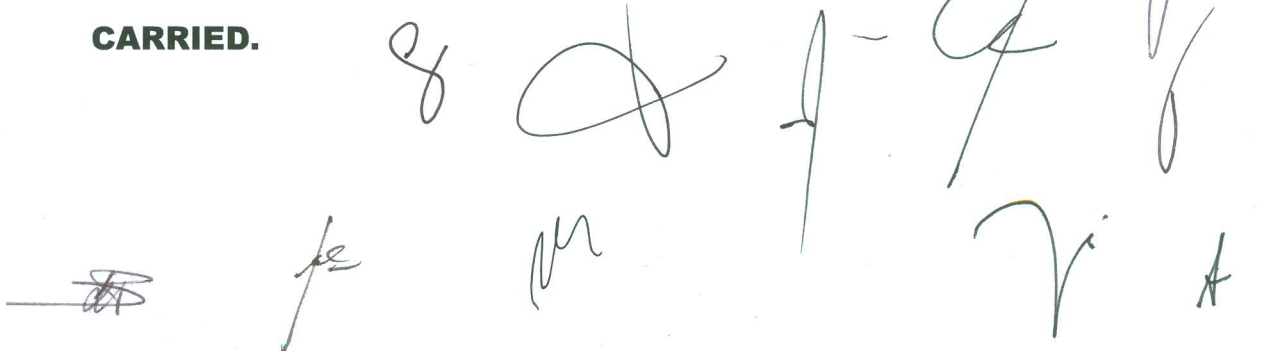
SECTION 4. REMOVAL. Any person running a farm with the assistance of their Punong Barangay or barangay representative may remove and destroy any signage that was unscrupulously placed or installed in his farm without his written permission at any time.

SECTION 5. PENALTY. Any person violating Section 2 of this Ordinance shall be fined as follows:

First Offense	-	P2,000.00
Second Offense	-	P4,000.00
Third Offense	-	P5,000.00 or imprisonment not exceeding one (1) year or both in the discretion of the court.

SECTION 6. EFFECTIVITY. This ordinance shall take effect in accordance with the provisions of the Local Government Code of the Philippines.

CARRIED.




CONCEPCION D. BALAO
Board Member


ESTEBAN T. PIOK
Board Member


JACK I. DULNUAN
Board Member


NARDO B. CAYAT
Board Member


ALFONSO L. FIANZA
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PCL President, Ex-Officio Member


JAMES M. GUANSO, JR.
LnB President, Ex-Officio Member


BLAS L. DALUS
IPM Rep., Ex-Officio Member

CERTIFIED CORRECT:


ATTY. BRIAN J. CRISPIN
Secretary to the Sanggunian

ATTESTED BY:


JOHNNY D. WAGUIS
Board Member
Temporary Presiding Officer

APPROVED:


NESTOR B. FONGWAN
Provincial Governor

Date: MAR 15 2016